



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Buyer HANLEN,LINDSAY
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - State Candidate (1071)
Brand 917923 GOV (132172)
Acct Types National/Political
Est/Headline 917923/06221191
Demo
Revision
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

Invoice 645117
Inv Date 10/28/2012
Terms Net 30
Contract 320396
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:37AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
44.0	Spot	8:00:00PM- 9:00:00PM	Per week (1),Su	10/07/12 8:20PM (Su)	00:30	ONCE UPON A TIME	PM12107TH	\$4,000.00	
45.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	10/07/12 7:22PM (Su)	00:30	America's Funniest Home Videos	PM12123TH	\$1,015.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$10,015.00	Total Spots	2
Commission	(\$1,502.25)		
Net Total	\$8,512.75		